Olumo

Human Experience Campaigns
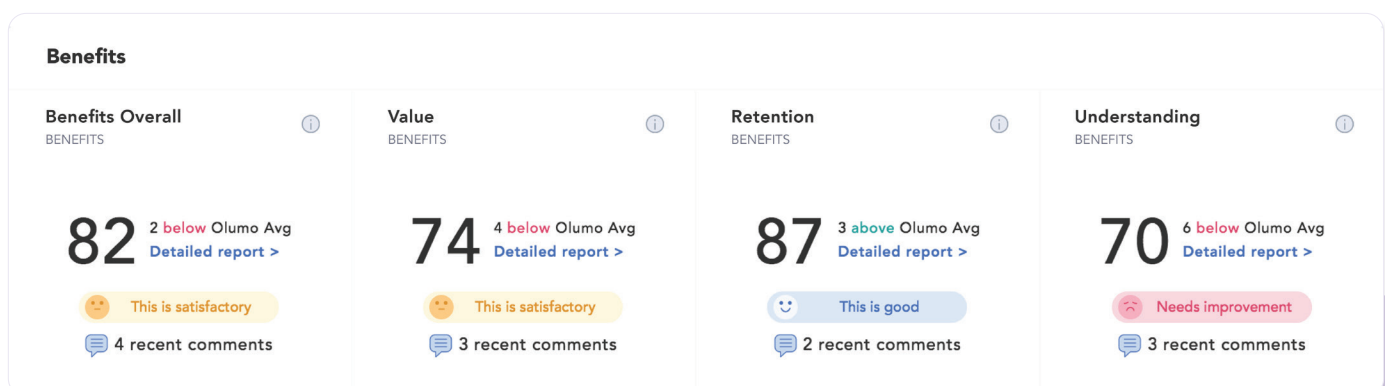
Benefits

Campaign Overview

Employee Benefits are vital to attracting and retaining talent. For many organizations they also top the list of expenses so making the right decisions surrounding what benefits to offer is critical. The Olumo Benefits campaign gathers feedback from every individual within the organization surrounding their overall experience with benefits. This feedback provides the actionable insights you need to make the right decisions when selecting the benefits that will have the greatest impact on your organization.

Methodology

Olumo engages with your people through weekly, anonymous, Human-to-Human conversations to listen and learn about their experience at work. Conversations are quantified into real time visual dashboards and actionable insights.

Benefits

- Learn which benefits matter most
- Identify gaps & get recommendations.
- View the impact of your actions in real time
- Know what actions to take based on actual Human Data
- Identify what's working and what's not, so you can iterate in real time.

Benefits

Benefits Overall BENEFITS	Value BENEFITS	Retention BENEFITS	Understanding BENEFITS
82 2 below Olumo Avg Detailed report >	**74** 4 below Olumo Avg Detailed report >	**87** 3 above Olumo Avg Detailed report >	**70** 6 below Olumo Avg Detailed report >
😐 This is satisfactory	😐 This is satisfactory	🙂 This is good	🙁 Needs improvement
💬 4 recent comments	💬 3 recent comments	💬 2 recent comments	💬 3 recent comments

Additional Campaign Metrics: Benefits Competitive, Health Insurance, Life Insurance, Dental, 401K, Pension, Education Savings, Wellness, EAP