

Human Experience Campaigns

Return To Work

Campaign Overview

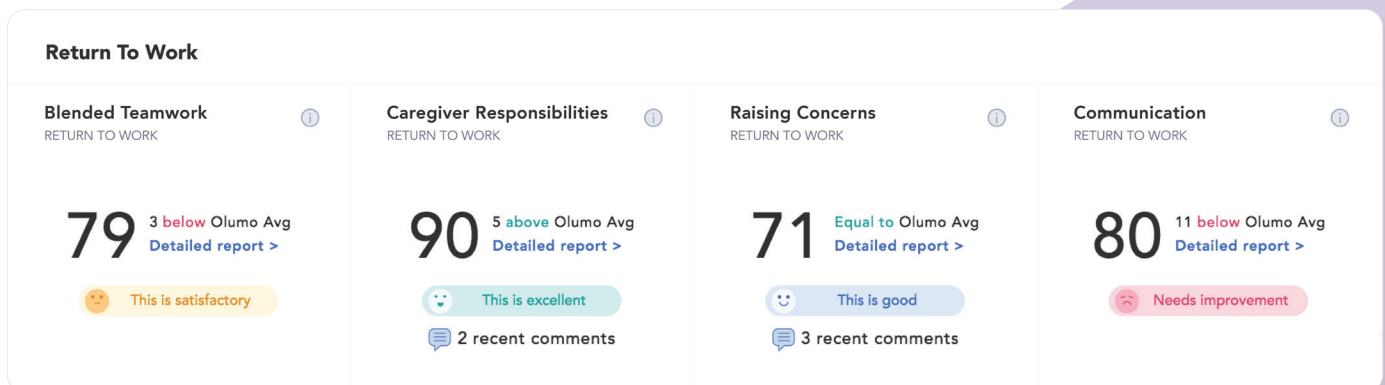
As the COVID-19 Pandemic begins to subside it is time to focus on the return to work. Decisions made surrounding the Return to Work are critical as organizations that arbitrarily take actions that are not aligned with the voice of their people will see significant repercussions. Olumo's Return To Work campaign is designed to help organizations to transition their workforce back to the office while avoiding the landmines that come from poor communication and lack of insight. There is no need to guess what your people are thinking and feeling as Olumo will help you to - Just Ask.

Methodology

Olumo engages with your people through weekly, anonymous, Human-to-Human conversations to listen and learn about their experience at work. Conversations are quantified into real time visual dashboards and actionable insights.

Benefits

- Know what actions to take based on actual Human Data
- View the impact of your efforts in real time
- Identify what's working and what's not, so you can iterate in real time.



Additional Campaign Metrics: Coworkers, Customers, Office Safety, Policy Support, Technology, Travel, Work Arrangement