

Human Experience Campaigns

# Mental Health

## Campaign Overview

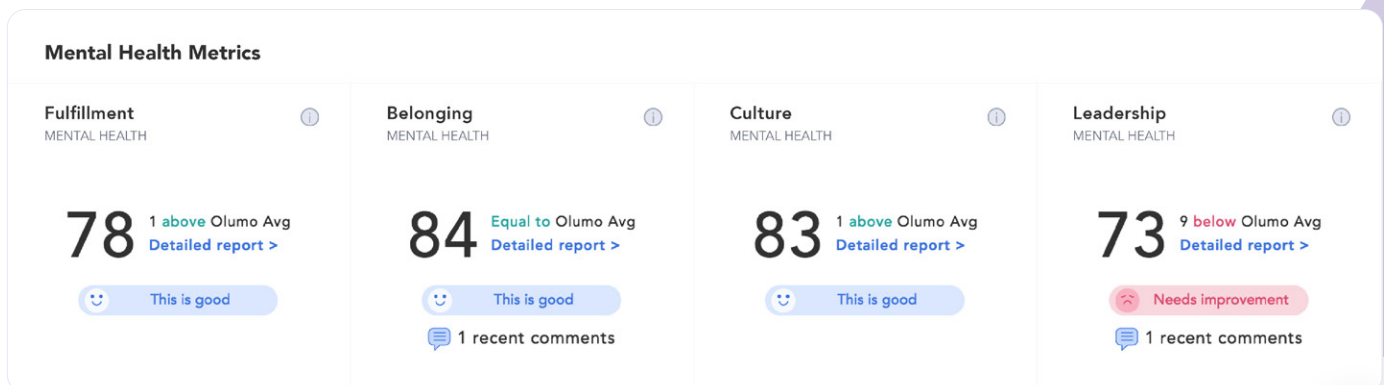
Identifying the right strategy and actions to support the Mental Health of your workforce does not need to be a guessing game, simply ask – your people. Every organization is unique, and the needs of your people are dynamic based on your current workforce. In order to use your resources wisely you need real time insights and understanding to guide your decision making. Olumo helps organizations to actively listen to their people by creating a safe place for them to communicate how they are feeling and how the organization can best support them. Olumo quantifies their sentiment into live human analytics and delivers the insights you need to take the right actions coupled with the ability to measure the impact of your efforts over time. Afterall, you can't move the needle if you don't have a needle.

## Methodology

Olumo engages with your people through weekly, anonymous, Human-to-Human conversations to listen and learn about their experience at work. Feedback is quantified into real time visual dashboards and actionable insights that deliver predictive insights surrounding organizational performance.

## Benefits

- Identify the right strategy to support workforce Mental Health.
- Identify leading indicators to business outcomes.
- Know what actions to take based on conversational feedback.
- View the impact of your actions in real time dashboards & metrics.
- Identify what's working and what's not, iterate as needed.



Additional Campaign Metrics: Resources, Mental Fitness & Meditation