

Human Experience Campaigns

Well Being

Campaign Overview

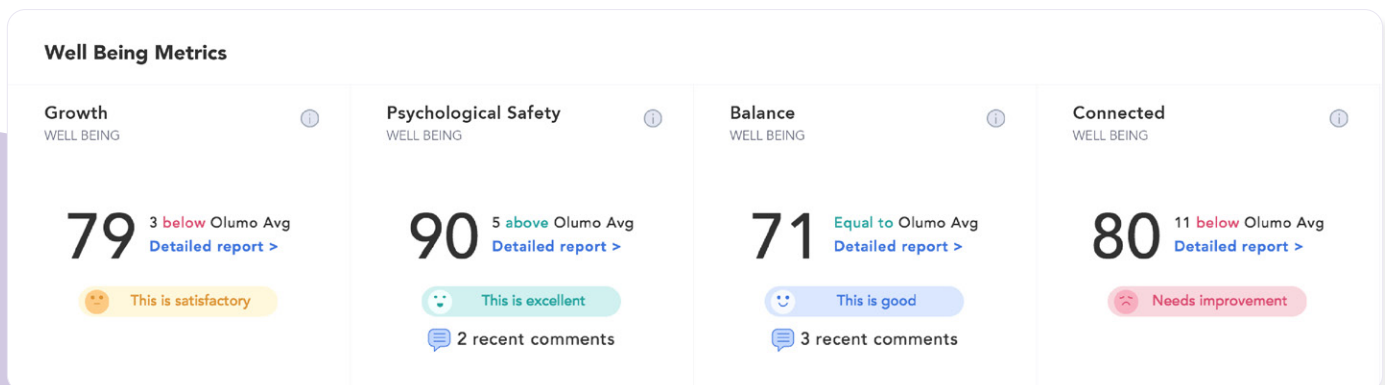
The Well Being of your people directly impacts your bottom-line business results. A recent HBR study concluded: “Ultimately, organizations that take the lead in creating a culture of well-being understand the link between workforce happiness, engagement, and success, while those that continually disappoint their workers see higher turnover and lower productivity.” Olumo helps organizations to actively listen to their people so that they can gain the insights and understanding they need to take the right strategic actions to drive their business results. When it comes to the Well Being of your people there is no need to guess at what actions to take, just ask -your people.

Methodology

Olumo engages with your people through weekly, anonymous, Human-to-Human conversations to listen and learn about their experience at work. Feedback is quantified into real time visual dashboards and actionable insights that deliver predictive insights surrounding organizational performance.

Benefits

- Identify the right actions to take to support your people
- Drive Business Results: Engagement, Productivity, Innovation, Customer Satisfaction
- Quantify the impact of your actions in real time.
- Identify what’s working and what’s not, iterate as needed



Additional Campaign Metrics: Respected, Emotional, Resilience, Autonomy, & Personal Development.